

2025 ELDERSBURG ROGUE RUNNERS LABOR DAY 5K/1 MILE SPONSORSHIP



RE: Labor Day 5K and 1 Mile Fun Run Sponsorship Opportunities

Eldersburg Rogue Runners
Non-profit organization
EIN: 38-3686418

To Our Local Business Friends:

WE NEED YOUR HELP! The Eldersburg Rogue Runners are in the process of organizing the **2025 Labor Day 5K and 1 Mile Fun Run**. The event will be held at Liberty Exchange behind Freedom Chiropractic & Rehab on Monday, September 1, 2025, at 9:00 AM. As we continue to grow this event each year and have more local participation, we hope you will be a sponsor this year. Let us get your company name and logo out in front of a large group of local runners and spectators!

All proceeds from the race are used to provide opportunities for: group runs, training programs, college scholarships for graduating high school seniors, community service opportunities, community event support, and youth track and cross-country programs. Additionally, this year, a portion of the proceeds will be donated to CurePSP, the leading non-profit organization dedicated to the awareness, care and cure for 3 neurodegenerative diseases: progressive supranuclear palsy (PSP), corticobasal degeneration (CBD), and multiple system atrophy (MSA).

Platinum Sponsor: \$1,000.00

Largest print name on t-shirt, name on all promotional material, shout outs on all our social media outlets and our website, name on our race day banner, plus 5 free race entries (each entry includes a shirt).

Gold Medal Sponsor: \$500.00

Large print name on t-shirt, name on all promotional material, shout outs on all our social media outlets and our website, name on our race day banner, plus 3 free race entries (each entry includes a shirt).

Silver Medal Sponsor: \$300.00

Medium print name on t-shirt, name on all promotional material, shout outs on all our social media outlets and our website, name on our race day banner, plus 1 free race entry (entry includes a shirt).

Bronze Medal Sponsor: \$100.00

Small print name on t-shirt, name on all promotional material, shout outs on all our social media outlets and our website.

Booster: \$50.00

Name on promotional material, shout outs on all our social media outlets and our website.

If you would like to sponsor the race with an in-kind donation (product, gift certificates, etc.), we welcome that support as well and will announce your business at the event. These donations are used as door prizes on race day or to support the race day event.

We pride ourselves in loyally supporting our sponsors. Many of our group runs meet at and patronize area businesses. The Eldersburg Rogue Runners is a non-profit organization, and your contributions are tax-deductible to the fullest extent allowed by law.

Thank you and best regards,

Ken Anderson
Race Director
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